



Where Elegance Meets Authority

LICENSING & PROGRAM DISTRIBUTION BROCHURE

Accredited Behavioral Excellence Education for Institutions Worldwide





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OVERVIEW



Brookville Protocol Consulting (BPC) grants approved institutions the right to deliver our CPD-accredited Behavioral Excellence programs within their academic, executive-education, or professional development portfolio.

Institutions receive a complete, structured, evidence-based curriculum that integrates seamlessly into existing learning environments, either through SCORM-compliant upload or via BPC's secure hosted platform.

All BPC programs included in this license are fully accredited by the CPD Certification Service, ensuring global recognition and compliance with international professional development standards.

All content remains fully authored and quality-controlled by BPC guaranteeing consistency, academic rigor, and alignment with The Brookville Protocol Consulting Standard.



WHAT THE LICENSE INCLUDES



Licensed institutions receive:

- Authorization to deliver:
 - Certified Essentials Program (3-Hour Edition)
 - Certified Executive Education Program (8-Hour Edition)
- SCORM-compliant modules for institutional LMS upload
- OR secure access via BPC's hosted learning environment
- Assessment tools, reflection guides, and completion tracking templates
- Certification rights under the BPC Behavioral Excellence model
- Branding and usage guidelines
- A dedicated institutional onboarding assistant
- Annual quality-control review and renewal consultation
- CPD-accredited program certification for all eligible learners

This model enables institutions to deploy a refined, accredited behavioral curriculum without internal content development or faculty preparation.



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WHO THIS PATHWAY IS DESIGNED FOR

This licensing pathway supports institutions seeking to elevate their learning offerings, including:

- Universities
- Business schools & executive education centers
- Hospitality leadership academies
- Diplomatic & international relations faculties
- Corporate leadership development programs
- Emotional intelligence, protocol, and coaching institutes

These organizations gain a turnkey solution aligned with international leadership and behavioral standards.



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PROGRAM DELIVERY OPTIONS

SCORM-COMPLIANT LMS INTEGRATION

Institutions may deploy BPC programs by uploading SCORM files into their internal Learning Management System, enabling full control of:

- Learner access
- Tracking & reporting
- Completion verification
- Internal data governance

HOSTED LEARNING ENVIRONMENT

For institutions without an LMS, BPC provides a secure hosted platform where learners access all modules online without technical setup.

Both formats preserve BPC's academic integrity and deliver a consistent global learner experience.



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ADMINISTRATIVE ONBOARDING & SUPPORT

Each licensing partner is assigned a dedicated BPC onboarding assistant responsible for:

- LMS integration or hosted-platform configuration
- Enrollment setup and learner onboarding
- Deployment of assessment tools and tracking templates
- Providing all educator and administrative support materials
- Ensuring smooth implementation from activation to annual renewal

This premium support model ensures your institution launches the program with clarity, precision, and continuous guidance.



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TERM & SCOPE OF LICENSE

The Brookville Protocol Consulting institutional license is:

- Exclusive to the contracting institution
- Non-transferable
- Renewable annually
- Authorized for global delivery
- Restricted to a defined number of learners per licensing tier

Distribution to additional campuses, affiliates, or third parties is prohibited without explicit written authorization from BPC.

All content must remain intact and protected from unauthorized use.



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QUALITY ASSURANCE & DELIVERY STANDARDS

To preserve BPC's academic rigor, licensed institutions must comply with:

Delivery Standards

- Programs must be delivered exactly as authored, no modification to modules, sequence, frameworks, or instructional language.
- All multimedia content must remain intact and unedited.
- Institutions must offer learners a structured environment conducive to completing modules at the intended pace.

Assessment Requirements

- All BPC assessments must be administered exactly as provided.
- Assessment results must be used solely for understanding and certification.
- Substitution or redesign of assessments is not permitted.



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QUALITY ASSURANCE & DELIVERY STANDARDS

Customization Policy

- No customization of BPC curriculum is allowed, including rebranding, adding materials, modifying slides, altering scripts, or integrating external content.

DATA PROTECTION & PRIVACY

BPC supports institutional data governance with rigorous privacy standards.

Data Management

Learner data may be stored:

- in the institution's LMS (SCORM deployment), or
- on BPC's secure hosted platform.

In both cases, learner data is confidential and used only for certification and quality assurance.

Data Use

- No data is shared with external parties.
- Institutions are responsible for ensuring their internal systems comply with local privacy laws.
- BPC maintains encrypted, access-controlled environments through its virtual learning assistant.

INSTITUTIONAL RESPONSIBILITIES

Partner institutions must:

- Appoint a dedicated Licensing Point of Contact
- Manage accurate enrollments within the licensed learner cap
- Follow BPC branding and usage guidelines
- Protect all intellectual property from redistribution or unauthorized access
- Ensure assessments and delivery standards follow BPC requirements
- Report technical issues or guideline breaches promptly

Failure to comply may result in suspension or non-renewal of the license.



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ACADEMIC LEARNING OBJECTIVES

Graduates of BPC's Behavioral Excellence programs will:

- Align decisions, presence, and interpersonal conduct with organizational ROI pillars
- Apply the evidence-based Behavioral Excellence Framework
- Demonstrate refined relational intelligence across cross-cultural and high-stakes environments
- Strengthen judgment, emotional calibration, and executive presence
- Address challenges early, negotiate effectively, and stabilize teams under pressure
- Lead with dignity, clarity, and diplomatic awareness
- Translate behavioral insight into measurable business, leadership, and client outcomes

These learning outcomes meet CPD accreditation requirements for reflective practice, applied professional development, and measurable behavior-based competency acquisition.

IMPLEMENTATION ROADMAP



Phase 1 — Approval & Agreement

- Institutional application
- Academic vetting
- Licensing agreement signed
- Annual fee processed

Phase 2 — Technical Setup

- LMS integration or hosted-platform activation
- Module testing
- Access and performance verification

IMPLEMENTATION ROADMAP

Phase 3 — Pre-Launch Preparation

- Enrollment setup
- Distribution of learner guides and support materials
- Branding alignment

Phase 4 — Program Launch

- Learners onboarded
- Modules activated
- Progress monitoring with BPC support

Phase 5 — Quality Assurance & Renewal

- Annual academic review
- Curriculum updates issued
- Renewal evaluation and re-authorization



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WHY PARTNER WITH BPC

Brookville Protocol Consulting delivers internationally accredited education through programs recognized by the Continuing Professional Development (CPD) Certification Service.

This accreditation ensures that every module adheres to rigorous global standards for professional learning, instructional integrity, and measurable behavioral outcomes.

BPC stands at the intersection of behavioral science, diplomacy, and executive leadership education.

Our programs integrate organizational psychology, executive protocol, and relational intelligence into a refined methodology that extends far beyond traditional etiquette or soft-skills models.

While other providers focus on surface-level behavior, BPC trains the behavioral mechanisms beneath the visible layer, those that drive decision-making, executive presence, conflict navigation, and strategic influence.



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WHY PARTNER WITH BPC

Institutions that license BPC programs benefit from:

- CPD-accredited curriculum trusted globally
- A proprietary Behavioral Excellence Framework grounded in evidence-based practice
- A structured accreditation-aligned assessment system
- Internationally applicable competencies suitable across sectors and cultures
- A refined academic philosophy rooted in diplomacy, ethics, and organizational psychology
- A turnkey, high-standard program requiring no redesign or faculty development

Partnering with BPC positions your institution among global leaders who deliver accredited behavioral-competency development across executive, academic, and professional environments.



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CLOSING STATEMENT

Partnering with BPC positions your institution among global leaders who deliver accredited behavioral-competency development across executive academic, and professional environments.