



---

**BROOKVILLE PROTOCOL**

---

CONSULTING

*Where Elegance Meets Authority*

---

**CPD-ACCREDITED GLOBAL EDUCATION  
IN DIPLOMACY, LEADERSHIP & PROTOCOL**

# INSTITUTIONAL OVERVIEW

Brookville Protocol Consulting (BPC) is a premier global institution dedicated to shaping the next generation of executives. Our rigorous methodology fuses executive protocol, relational intelligence, cross-cultural agility and organizational psychology to deliver measurable impact.

At BPC, we equip leaders to decode emotional cues, cultural contexts and unspoken concerns, essential skills for guiding teams, fostering trust and driving performance. Our globally accredited programs, Continuous Professional Development (CPD) draw on diplomacy, neuroscience and organizational psychology to create a structured, trainable discipline that transcends traditional protocol.

Through Behavioral Excellence, our signature framework, we cultivate leaders who excel across the four pillars of Business Performance, Client Retention, Leadership Effectiveness and Profitability.

By transforming composure, relational mastery and contextual intelligence into strategic assets, we ensure leadership excellence is deliberate, dignified and quantifiably impactful, sustaining success and recognition on a global stage.



## ACADEMIC FRAMEWORK

At BPC, every discipline is structured around six interconnected pillars, each representing a distinct dimension of global mastery. Together, they define the intellectual and behavioral foundation of The Brookville Protocol Standard: a synthesis of diplomacy, leadership, and cultural intelligence that empowers professionals to operate with confidence, discretion and distinction across international and institutional boundaries.



## WHO THIS IS FOR

**Brookville Protocol Consulting** programs are designed for individuals and institutions operating at the highest levels of responsibility, visibility, and influence.

### COURSES



#### INDIVIDUAL EXECUTIVES & SENIOR LEADERS

C-suite executives, founders, board members, and senior professionals seeking refined authority, executive presence, and cross-cultural leadership mastery.

### COURSES



#### FINANCIAL INSTITUTIONS & CORPORATE LEADERSHIP

Investment firms, banks, multinational corporations, and leadership teams navigating high-stakes negotiations, governance and global stakeholder relations.

### COURSES



#### CULTURAL INTELLIGENCE IN CAPITAL AND INVESTMENT RELATIONS

Public institutions, diplomatic missions, multilateral organizations and policy leaders requiring protocol excellence, representation, and ethical authority.

### COURSES



#### LUXURY, HOSPITALITY & HIGH-VISIBILITY BRANDS

Luxury groups, private clubs, hospitality leaders, and brand executives where service excellence, discretion, and cultural intelligence define reputation.

### COURSES



#### FAMILY OFFICES & UHNW PRINCIPALS

Family offices, principals, and private leadership structures seeking bespoke protocol, lifestyle diplomacy, and trusted advisory education.



# STRATEGIC DIPLOMACY FOR FINANCIAL LEADERS

## PROGRAM OVERVIEW

Strategic Diplomacy for Financial Leaders introduces the language of influence that governs the world's most powerful boardrooms. This program blends strategic negotiation, ethical leadership, and cultural fluency to prepare professionals for high-stakes financial and corporate environments. Participants learn to navigate complex relationships from investors and executives to institutions and global partners with composure, credibility, and emotional intelligence. The result is a new standard of leadership in finance: one where authority is exercised with integrity, communication becomes a strategic art, and influence is built through trust and discernment.

### COURSES



#### THE ART OF FINANCIAL DIPLOMACY

Strategic diplomacy and influence for financial leadership

### COURSES



#### LEADERSHIP PRESENCE IN GLOBAL MARKETS

Leadership presence and emotional intelligence in global markets

### COURSES



#### CULTURAL INTELLIGENCE IN CAPITAL AND INVESTMENT RELATIONS

Cultural intelligence in capital investment, and stakeholder relations

### COURSES



#### THE PSYCHOLOGY OF NEGOTIATION & STRATEGIC ALIGNMENT

Negotiation psychology and alignment for strategic decision-making

### COURSES



#### ETHICS, INFLUENCE & EXECUTIVE CONDUCT

Ethics, influence, and conduct in executive leadership

### COURSES



#### PROTOCOL OF POWER: GOVERNANCE AND GLOBAL RESPONSIBILITY

Governance protocol and responsibility in positions of power





# GLOBAL PROTOCOL & LIFESTYLE DIPLOMACY

## PROGRAM OVERVIEW

Global Protocol & Lifestyle Diplomacy transforms refinement into a strategic professional discipline. This program explores the psychology of elegance, service, and human connection as pillars of influence and leadership. Through the study of cultural etiquette, luxury environments, and social intelligence, participants learn how presence, precision, and discernment shape exceptional guest and client experiences. Beyond hospitality, this is an education in emotional intelligence, cultivating leaders who embody composure, deliver excellence with intention, and turn every interaction into a statement of credibility and trust.

### COURSES



#### THE DIPLOMACY OF TASTE & FINE BEVERAGES

Taste, beverages, and soft power in diplomatic settings

### COURSES



#### THE ART OF FINE DINING & SOCIAL PRESENCE

Fine dining etiquette and social presence in elite settings

### COURSES



#### LUXURY HOSPITALITY AS A LANGUAGE OF LEADERSHIP

Luxury hospitality as a leadership and influence framework

### COURSES



#### GLOBAL TRAVEL, PRIVATE AVIATION & THE ETIQUETTE OF PRESTIGE

Global travel and aviation etiquette in elite environments

### COURSES



#### CULINARY DIPLOMACY & THE PSYCHOLOGY OF THE TABLE

Culinary diplomacy and psychology of influence at the table

### COURSES



#### EVENT DIPLOMACY & EXPERIENTIAL LEADERSHIP

Event diplomacy and leadership through curated experiences

## COURSES



### LUXURY BRAND INFLUENCE & RELATIONSHIP MASTERY

Luxury brand influence and strategic relationship management

## COURSES



### THE CODE OF FORMAL SOCIETY & EXECUTIVE COMPOSURE

Formal social codes and executive composure in elite contexts

## COURSES



### THE DIPLOMACY OF ATTRACTION: THE PSYCHOLOGY OF CONNECTION

Psychology of attraction and connection in high-level interactions



# CULTURAL PRESENCE & PROTOCOL IN CREATIVE INFLUENCE

## PROGRAM OVERVIEW

Cultural Presence & Protocol in Creative Influence explores the power of cultural intelligence as a form of leadership. This program examines how art, creativity, and public representation shape global perception and influence. Participants learn to communicate across boundaries of tradition, media, and identity, mastering the emotional and cultural fluency essential to modern diplomacy. From statesmanship in the arts to ethical cultural preservation, this program develops leaders who embody refinement, credibility, and creative vision demonstrating that influence, when guided by cultural awareness, becomes a lasting form of diplomacy.

### COURSES



#### CULTURAL DIPLOMACY & THE LANGUAGE OF THE ARTS

Cultural diplomacy and influence through the language of the arts

### COURSES



#### THE SPIRIT OF SPORTSMANSHIP & ELITE PROTOCOL

Sportsmanship values and protocol in elite environments

### COURSES



#### PUBLIC IMAGE MANAGEMENT AND CULTURAL LEADERSHIP POSITIONING

Public image management and cultural leadership positioning

### COURSES



#### MEDIA, COMMUNICATION & REPUTATION PROTOCOL

Media communication and protocol for reputation management

### COURSES



#### CREATIVE DIPLOMACY & THE BUSINESS OF INFLUENCE

Creative diplomacy and influence in business environments

### COURSES



#### CULTURAL HERITAGE REPRESENTATION AND PRESERVATION GOVERNANCE

Cultural heritage representation and preservation governance



# GLOBAL LEADERSHIP CONDUCT & SPECIALIZED PROTOCOLS

## PROGRAM OVERVIEW

Global Leadership Conduct & Specialized Protocols embodies the essence of Brookville Protocol Consulting philosophy, precision, ethics, and emotional intelligence applied across disciplines. This program refines professional conduct in fields where trust, discretion, and cultural fluency define authority. From medicine to philanthropy, academia to aesthetics, participants learn to uphold integrity and ethical clarity while leading with composure and discernment. Through a multidisciplinary approach, the program develops leaders who elevate performance through moral intelligence and refined presence, proving that excellence is not only achieved by skill, but by the character behind it.

### COURSES



#### MEDICAL & PHARMACEUTICAL DIPLOMACY

Medical and pharmaceutical diplomacy in global health systems

### COURSES



#### PHILANTHROPY & HUMANITARIAN DIPLOMACY

Philanthropic strategy and humanitarian diplomacy in global action

### COURSES



#### ACADEMIC & INTELLECTUAL LEADERSHIP PROTOCOL

Academic protocol and leadership in intellectual institutions

### COURSES



#### INTERFAITH & SPIRITUAL DIPLOMACY

Interfaith dialogue and spiritual diplomacy across cultures

### COURSES



#### HERITAGE & LIFESTYLE PROTOCOL: THE GENTLEMAN'S AND LADY'S CODE

Heritage and lifestyle protocol in elite social conduct

### COURSES



#### FAMILY & GENERATIONAL DIPLOMACY

Family governance and diplomacy across generations

## COURSES



### AESTHETIC & BEAUTY INDUSTRY DIPLOMACY

Aesthetic and beauty industry  
diplomacy in global markets

## COURSES



### CRISIS MANAGEMENT & COMPOSURE PROTOCOL

Crisis management and composure  
protocol in high-stakes contexts

## COURSES



### EDUCATION & CULTURAL DIPLOMACY

Education diplomacy and cultural  
exchange in global institutions



# DIGITAL LEADERSHIP, ETHICS & FUTURE GOVERNANCE

## PROGRAM OVERVIEW

Leadership Presence in the Digital Age redefines modern influence through the lens of emotional intelligence, ethics, and composure. In an era driven by technology, global visibility, and constant connection, this program guides leaders to balance innovation with integrity. Participants learn the art of digital diplomacy, mastering communication, presence, and discernment across virtual and hybrid environments, while integrating sustainable thinking and human values into technological leadership. At its core, the program cultivates a new standard of excellence: one where progress is purposeful, and innovation is led with grace, accountability, and vision.

### COURSES



#### LEADERSHIP PRESENCE IN THE DIGITAL AGE

Leadership presence, ethics, and influence in digital environments

### COURSES



#### DIGITAL DIPLOMACY & ETHICAL TECHNOLOGY LEADERSHIP

Digital diplomacy and ethical leadership in technological systems

### COURSES



#### AI, DATA ETIQUETTE & EXECUTIVE DECISION INTELLIGENCE

AI governance, data etiquette, and executive decision intelligence

### COURSES



#### CYBERSECURITY & THE PROTOCOL OF CONFIDENTIAL COMMUNICATION

Cybersecurity protocol and confidential communication governance

### COURSES



#### VIRTUAL PRESENCE & DIGITAL COMPOSURE

Virtual presence and composure in digital leadership contexts

### COURSES



#### INNOVATION, SUSTAINABILITY & THE FUTURE OF ETHICAL LEADERSHIP

Innovation, sustainability, and ethics shaping future leadership





# GLOBAL LEADERSHIP & INSTITUTIONAL DIPLOMACY

## PROGRAM OVERVIEW

In an era defined by complexity and interdependence, Global Leadership & Institutional Diplomacy equips leaders to embody diplomacy as a form of ethical authority. This program explores the intersection of policy, culture, and human intelligence, cultivating the composure, discernment, and cultural fluency required for meaningful influence on the world stage. From institutional governance to multilateral negotiation, participants develop the art of representation and the emotional intelligence to lead with purpose, dignity, and global awareness.

### COURSES



#### PUBLIC POLICY & INSTITUTIONAL DIPLOMACY

Public policy frameworks and  
diplomacy in governmental  
institutions

### COURSES



#### INTERNATIONAL RELATIONS & CROSS-BORDER PROTOCOL

International relations and  
protocol for cross-border  
representation

### COURSES



#### STATESMANSHIP & LEADERSHIP CONDUCT

Statesmanship principles and  
conduct at executive level

### COURSES



#### WOMEN IN GLOBAL LEADERSHIP

Female leadership, authority  
and diplomacy in global  
governance

### COURSES



#### MULTILATERAL NEGOTIATION & CULTURAL STRATEGY

Multilateral negotiation and  
cultural strategy for global  
consensus

### COURSES



#### EXECUTIVE PRESENCE & PROTOCOL: GROOMING & ETIQUETTE

Executive grooming, etiquette,  
and protocol for authority and  
presence



## TWO LEVELS OF ENGAGEMENT

**Brookville Protocol Consulting** programs are structured across two progressive levels of engagement.

Each level reflects a distinct depth of learning, audience, and application, while remaining anchored in the same six academic pillars and CPD-accredited standards.



### CERTIFIED ESSENTIALS PROGRAM

(foundational learning, 3 hours)

### CERTIFIED EXECUTIVE EDUCATION PROGRAM

(advanced mastery, 8 hours)

Together, they form a seamless continuum where academic excellence, emotional intelligence, and cultural fluency evolve into a way of leading and living with purpose and authority.

## PROGRAM DELIVERY & CERTIFICATION MODEL

At **BPC**, every discipline within the Brookville Protocol Consulting Academic Framework can be experienced through one of two internationally CPD-accredited formats, the **Certified Essentials Program** and the **Certified Executive Education Program**.

Each draw from the same six academic pillars, offering a choice of focus areas such as Strategic Diplomacy for Financial Leaders, Global Leadership & Institutional Diplomacy or Global Protocol & Lifestyle Diplomacy

The distinction lies in depth, audience, and purpose, allowing both individuals and organizations to engage with the Brookville Protocol Standard at the level most aligned with their leadership journey.



# ENGAGEMENT PATHWAYS & PRICING STRUCTURE

**Brookville Protocol Consulting** programs are designed to serve both individual leaders and organizations, with clear engagement pathways aligned to purpose, scale, and depth of impact. To ensure clarity, programs are structured across two primary engagement models, supported by a Corporate Membership framework for institutional partners.

## INDIVIDUAL ENGAGEMENT:

Designed for professionals seeking personal refinement, executive presence, and CPD-accredited recognition.

## AVAILABLE PROGRAMS:

Certified Essentials Program (3-Hour Edition)  
Certified Executive Education Program (8-Hour Edition)

## IDEAL FOR:

Executives and senior professionals  
Independent leaders and consultants  
UHNW individuals seeking private development  
Professionals pursuing CPD certification independently

## DELIVERY FORMATS:

Online (self-paced)



# ENGAGEMENT PATHWAYS & PRICING STRUCTURE

## CORPORATE & INSTITUTIONAL ENGAGEMENT

Designed for organizations seeking to institutionalize composure, diplomacy, and leadership excellence across teams, departments, or leadership cohorts.

### AVAILABLE PROGRAMS:

Certified Essentials Program (Corporate Cohorts)  
Certified Executive Education Program (Corporate Delivery)  
Corporate On-Site Edition (Instructor-Led)

### IDEAL FOR:

Financial institutions and corporations  
Governmental and diplomatic bodies  
Luxury groups and high-visibility brands  
Family offices and institutional leadership teams

### DELIVERY FORMATS:

Corporate Online Cohorts  
On-site, private delivery



## CERTIFIED ESSENTIALS PROGRAM

### AUDIENCE:

Individual professionals, emerging leaders, senior managers, and teams seeking focused refinement and credible recognition within a limited timeframe.

### DURATION:

3 hours (foundational learning)

### USE CASE:

Introduction to the six academic pillar and several high-impact course. Designed for immediate application of protocol, emotional intelligence, and executive composure.

### OUTCOME:

Enhanced executive presence, cross-cultural fluency, and professional credibility.

### CREDENTIAL:

CPD-Accredited  
Certified Essentials Program Certificate



# CERTIFIED EXECUTIVE EDUCATION PROGRAM

## AUDIENCE:

Executives, senior leaders, corporate teams, and institutions seeking to institutionalize composure, diplomacy, and ethical leadership.

## DURATION:

8 hours (advanced mastery)

## USE CASE:

Comprehensive engagement across the six academic pillars through case studies, negotiation simulations, and applied leadership exercises.

## OUTCOME:

Strategic leadership sophistication, governance awareness, and refined authority in high-stakes environments.

## CREDENTIAL:

CPD-Accredited

Certified Executive Education Program Certificate: Together, these two levels form a seamless continuum in which knowledge evolves into mastery, and mastery into embodied leadership.





# CORPORATE MEMBERSHIP FRAMEWORK

**The Brookville Protocol Consulting** Corporate Membership provides organizations with a structured, long-term partnership model.

## MEMBERSHIP PRIVILEGES

Eligibility for preferred corporate tuition rates

One designated representative with lifetime access to the Brookville Protocol Consulting Circle

Continuing education privileges for enrolled participants

Corporate Membership is designed to support organizations seeking consistency, scalability, and long-term alignment with the Brookville Protocol Consulting Standard.

## PRICING OVERVIEW (SUMMARY)

Pricing varies based on:

Program level

Engagement format

Individual vs corporate participation

Detailed pricing and delivery options are presented in the following sections.



## CERTIFIED ESSENTIALS PROGRAM

DURATION

**3-HOUR EDITION**

PRICE

**\$599**

A focused, self-paced program introducing the principles of modern protocol, emotional intelligence, and cross-cultural composure.

Participants select one of the six academic pillars and explore a single, high-impact course for example, Virtual Presence & Digital Composure under **Leadership Presence in the Digital Age**.

### IDEAL FOR:

Emerging leaders and Experienced professionals seeking refinement and credible recognition within a short timeframe. This concise edition builds immediate confidence, executive presence, and cultural fluency.



# CERTIFIED EXECUTIVE EDUCATION PROGRAM

DURATION

**8-HOUR EDITION**

PRICE

**\$1500**

An advanced, CPD-accredited experience offering a comprehensive immersion into The Brookville Protocol Consulting Standard.

Participants engage with the same six academic pillars but through extended case studies, negotiation simulations, and applied leadership exercises.

Delivered online or on-site, the program strengthens the strategic and interpersonal sophistication required for high-level influence.

## IDEAL FOR:

Executives, senior professionals, and corporate teams seeking to institutionalize composure, diplomacy, and excellence within their culture.



## CORPORATE & INSTITUTIONAL ENROLLMENT

### DURATION

**LIFETIME MEMBERSHIP**

**PER PARTICIPANTS (10 SEAT)**

**NON-MEMBER PER PARTICIPANTS (10 SEAT)**

### PRICE

**\$1000**

**\$599**

**\$750**

### CORPORATE MEMBERSHIP PRIVILEGE:

- Lifetime Corporate Membership (US \$1,000) grants eligibility for the \$599 per participant rate (10-participant minimum).
- Includes one designated representative with lifetime access to The Brookville Protocol Consulting Circle network.
- Provides 10% continuing education privilege for all enrolled participants for three years.
- Corporate members are listed as official Brookville Institutional Partners.

### IDEAL FOR:

Corporates team seeking to integrate the 3h course Brookville Protocol Consulting Standard's principles of composure, diplomacy, and leadership refinement across departments or global offices.



## CORPORATE ONLINE

<b>FORMAT:</b>	<b>100% ONLINE</b>
<b>TUITION:</b>	<b>US \$1200 PER PARTICIPANT (10-PARTICIPANT MINIMUM)</b>
<b>ACCREDITATION:</b>	<b>CPD CERTIFIED</b>

Organizations may enroll their teams collectively in the 8-hour online edition, combining the flexibility of self-paced learning with the authority of CPD accreditation.

Each participant receives a personal login, progress tracking, and a certificate upon completion, while companies gain a consistent and scalable framework for elevating professionalism and cross-cultural leadership standards.



## CORPORATE ON SITE EDITION ( INSTRUCTOR LED )

DURATION:	1 DAY (9 A.M.–5 P.M.)
FORMAT:	IN-PERSON, PRIVATE DELIVERY
TUITION:	US \$1,700 PER PARTICIPANT (10-PARTICIPANT MINIMUM)
ACCREDITATION:	CPD CERTIFIED

Delivered directly at the organization's premises or selected venue, this immersive one-day program offers a collaborative and highly practical leadership experience.

Participants explore the codes of conduct that define credibility, discretion, and influence in global business and institutional environments.

### NOTE: CORPORATE LOYALTY PRIVILEGE

#### **Corporate Partnership Privilege**

Organizations enrolling multiple cohorts within a 12-month period enjoy a 10 %

**Partnership Privilege**, reinforcing long-term collaboration and a shared commitment to excellence.





# BROOKVILLE PROTOCOL CONSULTING

## PROFESSIONAL CERTIFICATION

This is to acknowledge that

**JOHN DOE**

has successfully achieved the Certified Essential Program Global Protocol & Lifestyle Diplomacy (then 1 of the 6 academics title) credential within Brookville Protocol Consulting Academie Framework.

Awarded in recognition of emotional intelligence, cultural fluency, and executive leadership, reflecting the values of the institution

## VIRTUS IN COMPOSITIO



CPD No. 123456

\_\_\_\_\_  
DATE OF CERTIFICATION:

\_\_\_\_\_  
SIGNATURE

FOUNDER & PRINCIPAL CONSULTANT,  
BROOKVILLE PROTOCOL CONSULTING



# BROOKVILLE PROTOCOL CONSULTING

## PROFESSIONAL CERTIFICATION

This is to acknowledge that

**JOHN DOE**

has successfully achieved the Certified Executive Program Leadership Presence in the Digital Age (then 1 of the 6 academics title) credential within Brookville Protocol Consulting Academie Framework.

Awarded in recognition of emotional intelligence, cultural fluency, and executive leadership, reflecting the values of the institution

## VIRTUS IN COMPOSITIO



DATE OF CERTIFICATION:

SIGNATURE

FOUNDER & PRINCIPAL CONSULTANT,  
BROOKVILLE PROTOCOL CONSULTING



**BROOKVILLE PROTOCOL**  
CONSULTING

**EXCELLENCE IS NOT ASSERTED IT IS EMBODIED.**

A CPD-ACCREDITED INSTITUTION OF CONTINUING PROFESSIONAL DEVELOPMENT  
DESIGNED BY BROOKVILLE PROTOCOL CONSULTING

© 2025 BROOKVILLE PROTOCOL CONSULTING · ALL RIGHTS RESERVED